



Privacy Policy

Hello World is committed to safeguarding your privacy online. Please read the following policy to understand how your personal information will be treated.

This policy may change, so please check back periodically.

01 What personally identifiable information does Hello World collect from me?

Like many websites, Hello World uses 'cookies' in order to provide you with a more personalised web service. A cookie is a text-only string of information that we pass to your computer's hard disk through your browser so that the website can remember who you are. Cookies cannot be used by themselves to identify you. For more information about cookies, please see www.allaboutcookies.org.

We use two types of cookies on our website: 'per session cookies', which are temporary cookies that remain in the cookies file of your browser until you leave the site; and 'persistent cookies', which remain in the cookies file of your browser for longer (although how long will depend on the lifetime of the specific cookie). These cookies are used to store state information between visits to a site.

We use persistent cookies to provide certain services, so that you do not have to log in repeatedly between visits.

You can easily modify your web browser to refuse cookies, or to notify you when you receive a new cookie. However, you may not be able to use all the features of our site if cookies are disabled. In order to experience the Hello World site fully, we recommend that you leave them switched on.

'Personally identifiable information' is information that enables us to identify you, such as your email address, name, title and address.

We will be using Google Analytics to analyse the use of this website. This generates statistical and other information about website use by using cookies which are stored as mentioned above on the user's computer. For Google's Privacy Policy, please visit <http://www.google.com/privacypolicy.html>.

02 How does Hello World use my information?

Hello World uses the information we collect about you to help us understand more about how our site is used and to be able to send you communications that may be of interest to you, electronically or otherwise.

03 Who is collecting my information?

When you are on the Hello World website and are asked for personal information, you are sharing that information with Hello World alone unless stated otherwise. For example, when you are using our secure online donation pages you are going through Stripe, and it should be clear when you leave our site.

04 With whom does Hello World share my information?

As a general rule, Hello World will not disclose any of your personally identifiable information, except when we have your permission or under special circumstances, such as when we believe in good faith that the law requires it. When you are using our secure online donation pages you are going through to a partner company and the information you give such as your credit card number and contact information is provided so that the transaction can take place.

05 What are my choices regarding collection, use and distribution of my information?

If you sign up to our newsletter, we may send you communications regarding our work and activities, electronically or otherwise. In addition, we may send you direct mail that we feel may be of interest to you. Hello World does not sell, rent or share user information with anyone. Your information will not be shared with third parties without your consent.

06 What is Hello World's policy on allowing me to update, correct or delete my personally identifiable information?

The accuracy of your individual identifying information is important to us. If you change email address or any of the other information we hold is inaccurate or out of date, please email us at hello@projecthelloworld.org.

07 How does Hello World protect my personal identifiable information?

Hello World is committed to taking reasonable steps to protect the 'personally identifiable information' that you provide to us.

08 What about children's privacy?

The safety of children is very important to us. Children should always ask a parent for permission before sending personal information to anyone online.

09 What security precautions are in place to protect the loss, misuse or alteration of my information?

When you give Hello World personal information, that information may be stored and processed outside of the UK. Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, Hello World cannot ensure or warrant the security of any information you transmit to us, and you do so at your own risk. Once we receive your transmission, we make our best effort to ensure its security on our systems.